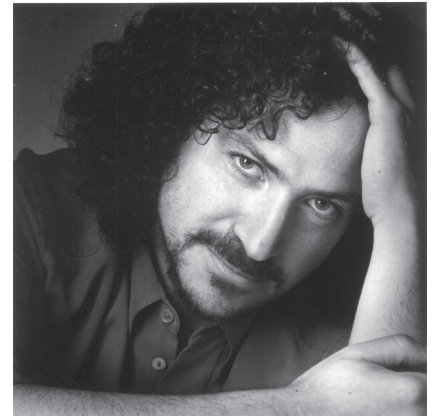


**David Berman** FGDC, R.G.D.

Expert Speaker on Strategy, Ethics, and Branding

*David Berman has been described as the “David Suzuki of design”.*

*He helps local and international audiences align their professional and person values, equips them with strategic skills, and challenges them to apply their professional strengths to help repair the World.*



**IN DETAIL**

David’s 20 years of experience and technique have helped hundreds of organizations get great things done.

The combination of his inspiration and techniques motivate people to create unique strategy, branding, design, ethics, and communications solutions to business problems.

As an expert speaker, facilitator, communications strategist, and graphic designer, his thought-provoking speaking and professional development events have brought him to over a dozen countries.

David is a senior strategic consultant to many large Web sites. His clients include IBM, the International Space Station, the Government of Canada, the World Bank, and the Aga Khan Foundation.

In 1999, the Society of Graphic Designers of Canada named him a Fellow. In 2000, he was elected Vice-President Ethics of the Society, and has served as National Ethics Chair since 2002.

His opinions have been featured in the Financial Post, Marketing, and ArabAd.

David is a National Professional Member of the Canadian Association of Professional Speakers and the International Federation for Professional Speakers.

**WHAT HE OFFERS YOU**

David provides you the power to be better: fresh and easy techniques to get the right things done well, in alignment with your mission and values.

**HOW HE PRESENTS**

Stylish by nature and profession, this infectiously enthusiastic personality will equip you with knowledge you’ll value, and the desire to implement it.

**LANGUAGES**

He presents in English and can facilitate audiences of English and French speakers.

**WANT TO KNOW MORE?**

Give us a call or send us an e-mail to find out exactly what David can bring to your event.

**HOW TO BOOK HIM**

Simply phone, fax, or e-mail us. See below for details.

**TOPICS**

Weapons of Mass Deception: Design and Social Responsibility

7 Habits of Highly Effective Web Sites: Web Strategy and Design

Designing Your Life: Strategic Time Management

**PUBLICATIONS/MANUALS/ARTICLES**

**2005**

- Accessibility for Your Web Site
- Analysis of Digital Art Audiences

**2003**

- To Tell The Truth (cover story, Applied Arts)

**2002**

- Developing Your Web Strategy

**2001**

- Successful Management of Highly Effective Web Sites

**2000**

- A New Format For Canadian Legislation

**“...profound knowledge, positive thinking, humour... pure inspiration!”**

- Selma Prodanovic, Brainswork, Vienna (Austria)

**“Exceptional facilitator and extremely knowledgeable.”**

- Jane Hawksworth, Royal Roads University, Victoria (Canada)

**“It is always good to be reminded about good behaviour.”**

- Nete Oensholt, Lego Corporation, Copenhagen (Denmark)

**“David is spot on.”**

- Sheikha Haya Al Khalifa, Manama (Bahrain)



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