



Adrian Bashford, B.Eng.

To whom it may concern,

David Berman has provided his expertise in Time and Priorities Management to Nortel employees in two sessions over 2006. Each session included a day-long presentation and facilitation by David to 50+ Nortel employees.

David successfully engaged the audience for the full day session with his strong content and effective presentation style. Our R&D staff tends to be a very demanding and cynical bunch and he managed to win them over, resulting in very strong feedback scores (8.7/10) and many positive comments. David scored very highly because of both valuable content, as well as his ability to be entertaining and engaging through a full day session! Upon subsequent follow up with participants one month after the session, opinions were equally strong, with several able to claim productivity gains as a result.

I would strongly recommend David Berman for anyone interested in improving their team's time and priority management skills!

Best regards,

Adrian Bashford, B.Eng.
Advisor, Architecture & Strategy
Nortel - Metro Ethernet Networks
(613) 765-1529 ESN 395
abashford@nortel.com

186 Lanark Avenue
Ottawa, ON K1Z 6R5 Canada
(613) 765-1529
abashford@nortel.com
www.bashford.ca